

STRATEGY

TOPIC:

TIME
SPAN:

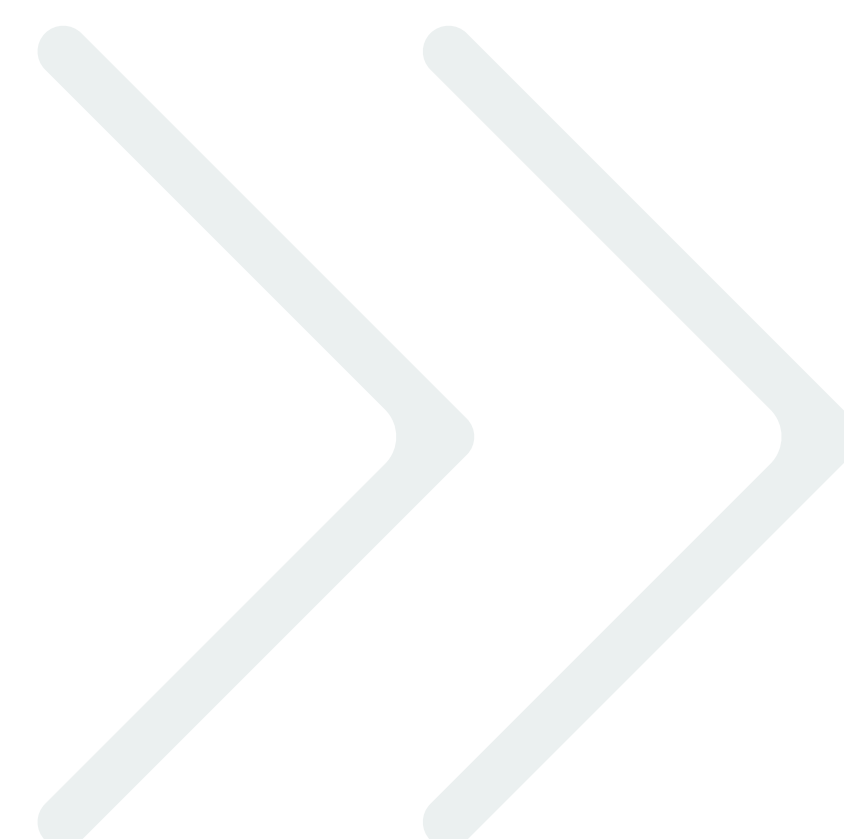
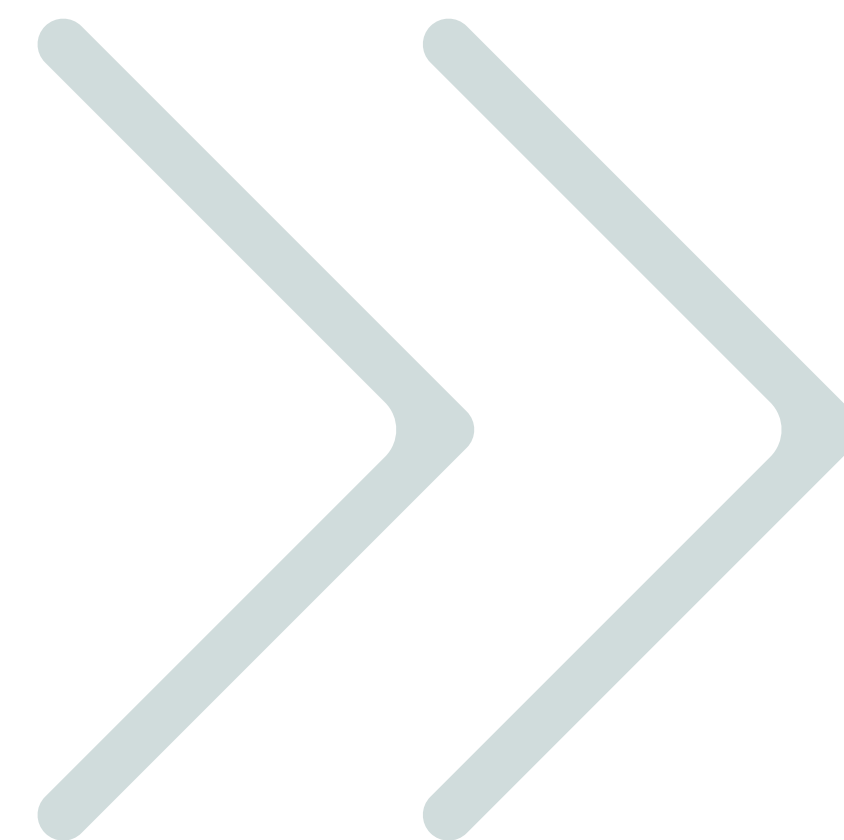
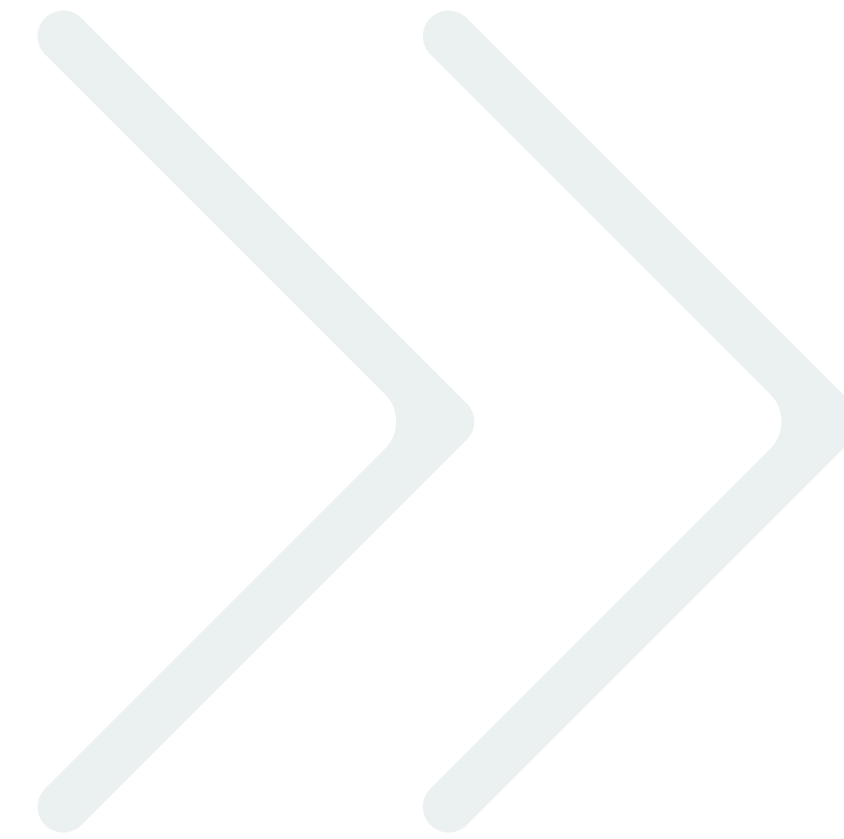
AWARENESS

Where are we now?



ACTION

How do we get there?



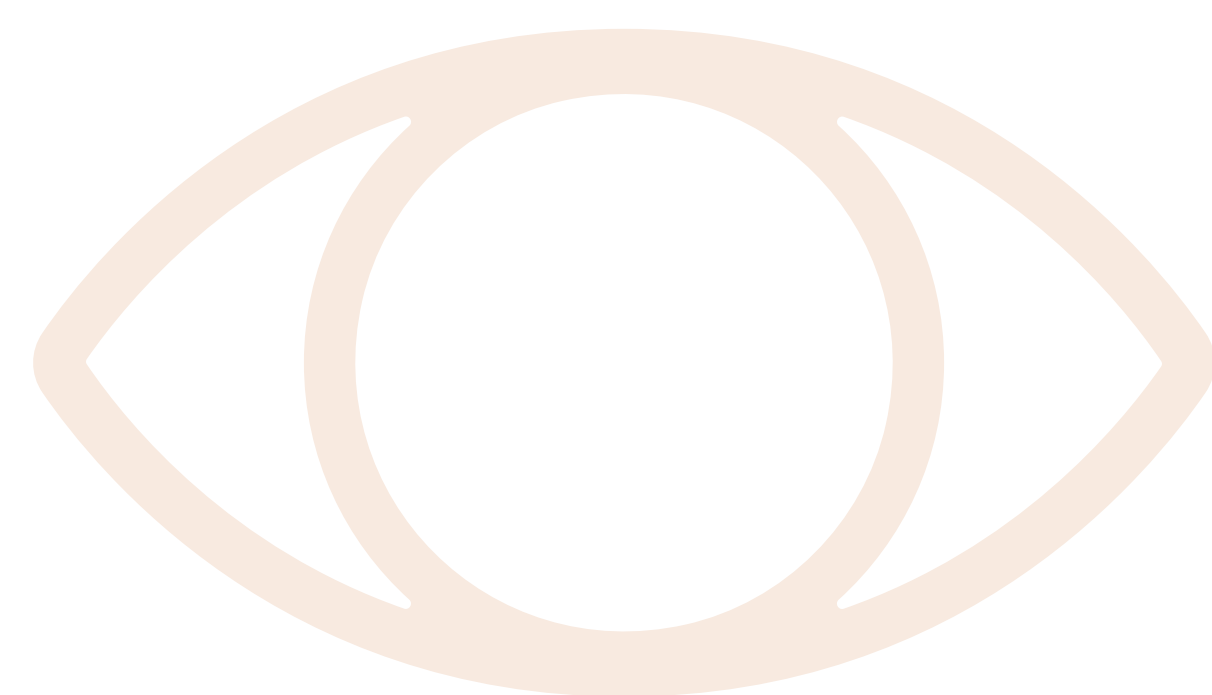
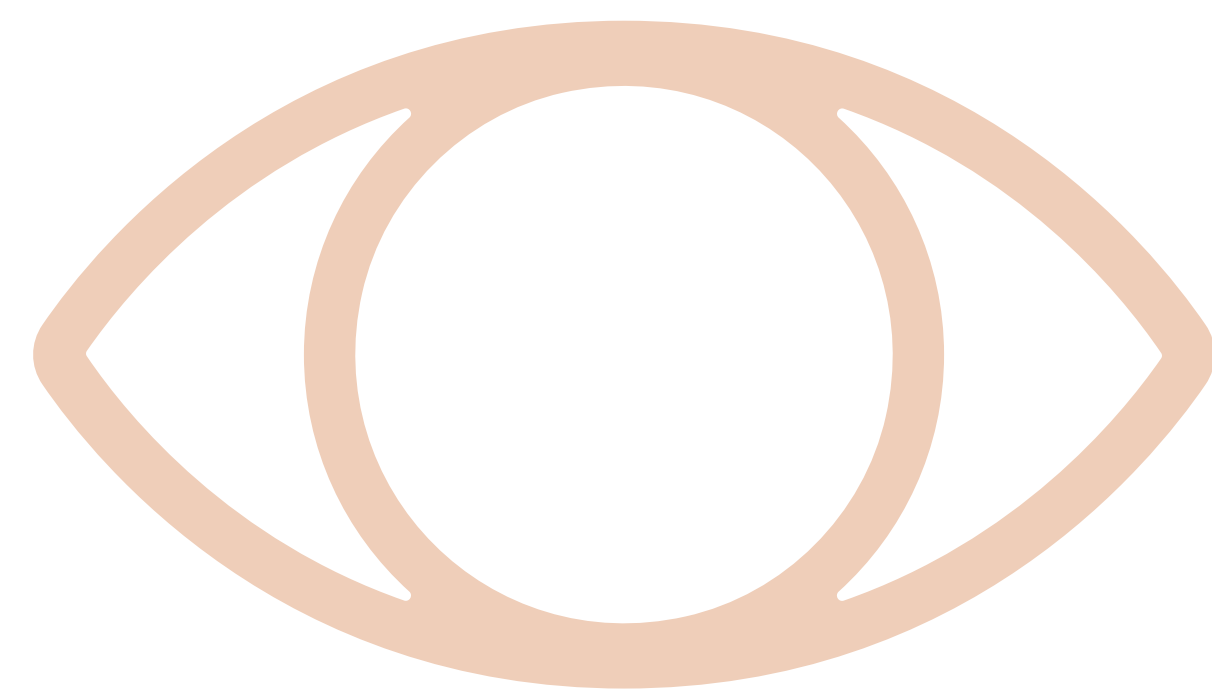
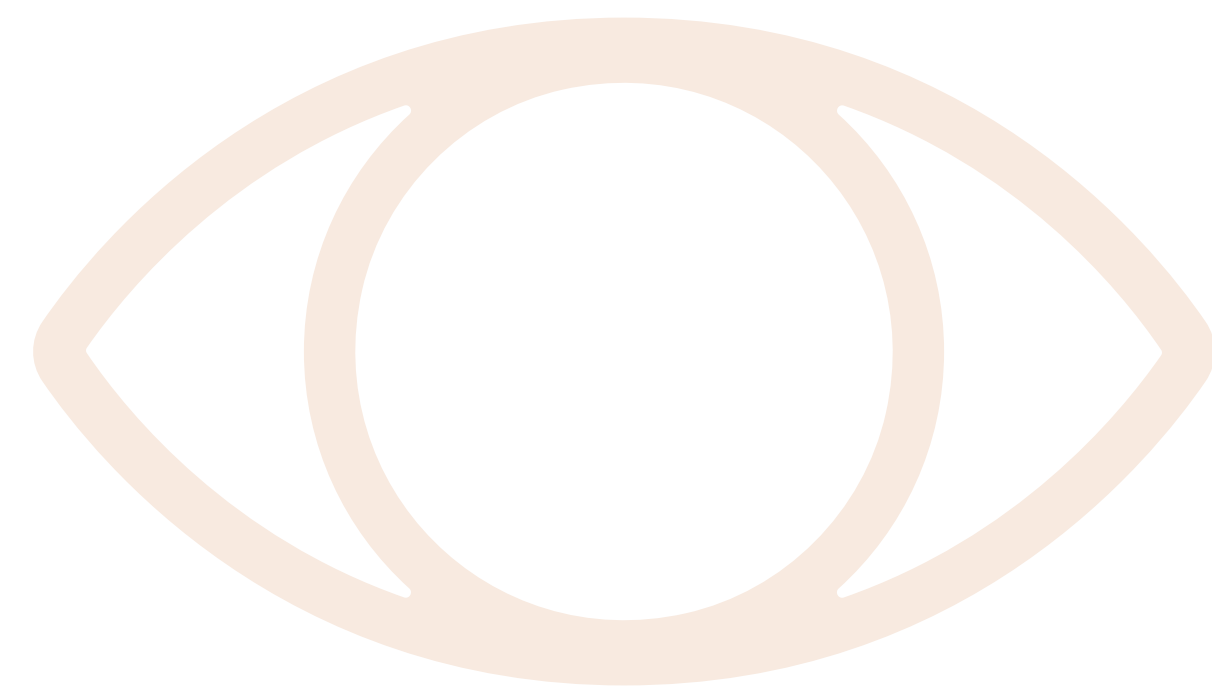
ASPIRATION

Where do we want to go? Why?



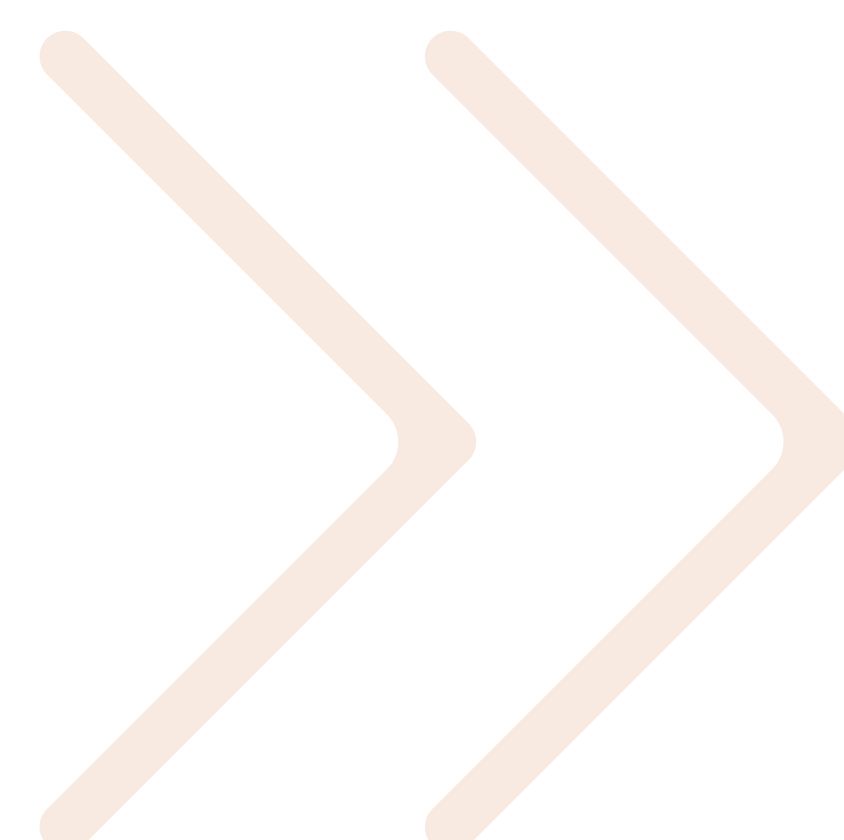
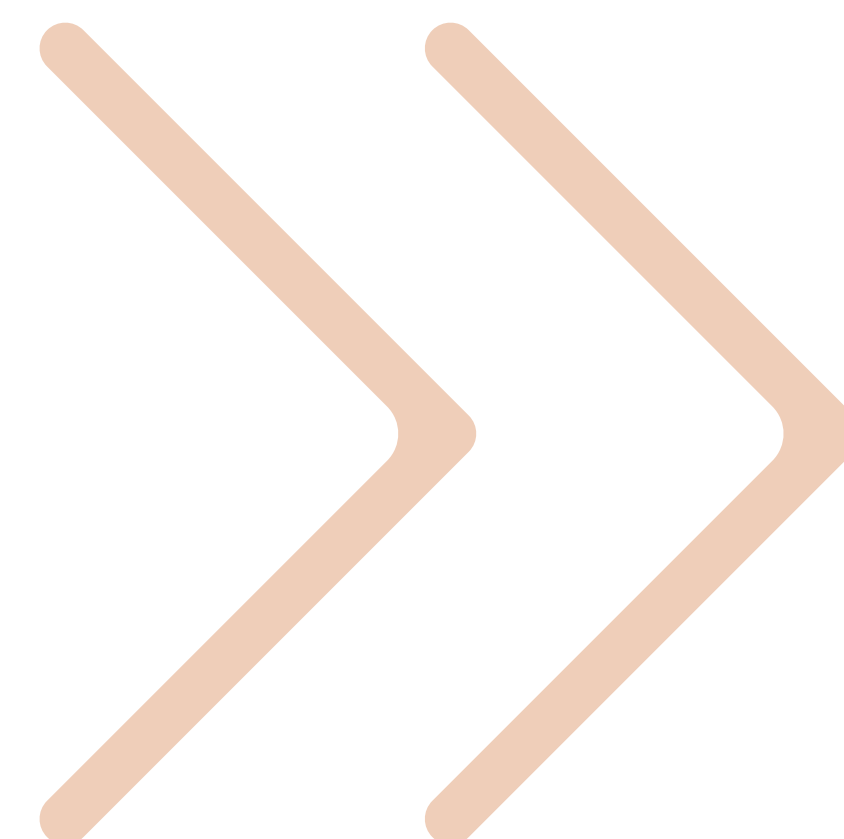
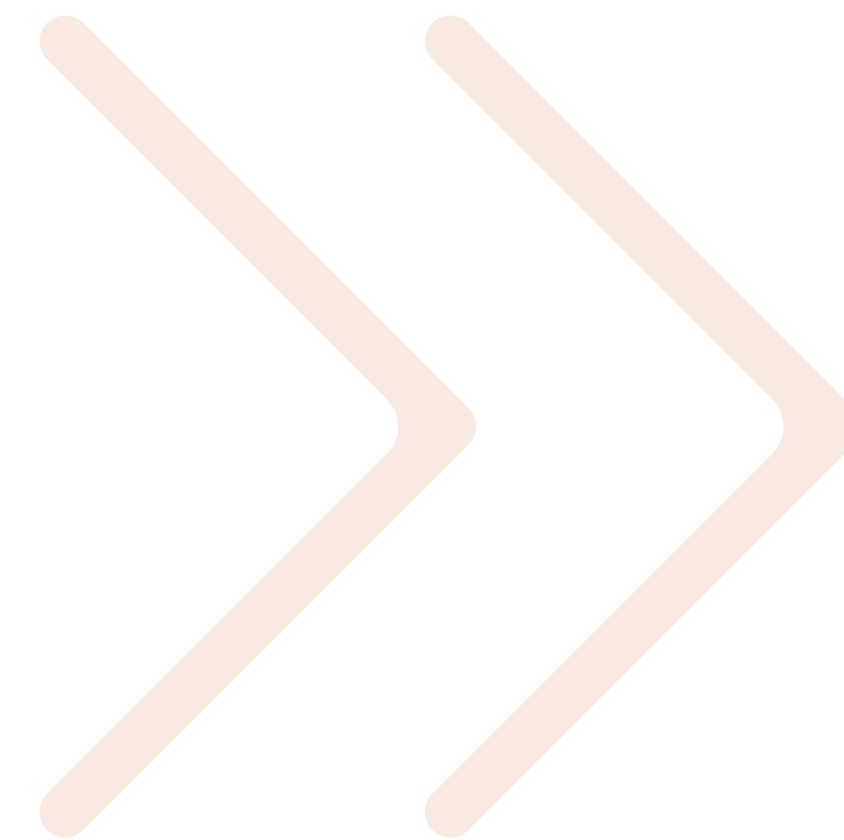
AWARENESS

Who are we today?



ACTION

How do we get there?



ASPIRATION

Who do we want to become? Why?

