

Success Spectrum

↑+
participants

⌚ 45
min



Purpose

Get clear on your goals, and make them better.

Muscles

- 👤 Pausing
- 👤 Asking generative questions
- 👤 Listening actively
- 👤 Acting strategically

1. **Pick a project.** If you're working out with others, you can each pick the same or different projects.
2. Take a few minutes to **imagine what your project would look like if it were successful?**
3. Take five minutes to **start capturing the different ranges of what success would look like** — from **minimum** (i.e. *must* happen to call the project successful) to **target** (i.e. going for it, but probably won't hit all of these) to **epic** (i.e. not going for it, but would be amazing if it happened). If you are working out face-to-face, use sticky notes. If you are working remotely, use a Google Doc.
4. Take five minutes to **capture what failure would look like.** Review and adjust your minimum success column to make sure it's consistent with your failure column.
5. **Review your success spectrum with your partner.** Exchange feedback. (5 min each)
6. **Revise your success spectrum based on your discussion,** and quickly **share your changes with your partner.** (5 min each)

All too often, groups are not specific enough about what success or failure looks like. As a result, groups move forward thinking they have alignment, only to find out later that they don't.

The Goals / Success Spectrum is a toolkit designed to help you get very clear about goals and outcomes. It defines success along a spectrum — from minimum to target to epic — which gives you a much more nuanced and specific sense of what you're trying to accomplish as well as different scenarios for success and failure.

For more on the Goals / Success Spectrum, visit: <http://fasterthan20.com/toolkit/goals-success-spectrum/>